

**Gesar Karate Club**  
**WORLD**  
**2025**



# **SPONSORSHIP PROPOSAL**

## **SUPPORT GESAR KARATE CLUB**

Proudly Representing England at the 2025  
World Karate Championships

**More info**

[www.gkcchampions.co.uk](http://www.gkcchampions.co.uk)

Holsworthy, Devon | Registered CIC | [Info.gesarkarate@gmail.com](mailto:Info.gesarkarate@gmail.com)





## Gesar Karate Club – Sponsorship Proposal 2025

Supporting Local Youth to Compete on the World Stage

### Who We Are

**Gesar Karate Club**, based in **Holsworthy, Devon**, is a Community Interest Company (CIC) committed to developing discipline, confidence, and athletic excellence in young people through traditional **Goju-Ryu Karate**. In **October 2025**, eleven of our athletes – eight of them juniors – have the honour of representing **England** at the **WKU World Championships** in **Trier, Germany**.

We are proud to be a grassroots club with a big ambition, and we are reaching out to businesses and community members to help support this incredible opportunity.

### What We Need

Each athlete must self-fund all competition expenses, including:

- International Fight Licences – **£100** per athlete
- Essential Sporting Equipment – **£300** per athlete
- Travel & Accommodation – **£1,000** per athlete

We aim to raise **£15,000** to ensure that all team members, regardless of background, can attend this prestigious event.

For our junior athletes, a parent will be accompanying them, which means additional costs for flights and lodging. Your support helps make this journey possible for every team member and their family.



## Why Sponsor Us?

By supporting Gesar Karate Club, you're:

- Helping local youth access life-changing experiences
- Gaining positive community exposure for your business
- Supporting health, discipline, and excellence in sport

Your support, no matter the size, makes a real difference and will directly ease the financial burden on families and allow our athletes to focus on training and competition.

For those wishing to make a bigger impact, we offer official sponsorship packages with added benefits and recognition through our tier system.

## Join Us on the Journey

Our sponsorship tiers reflect different ways to support the team, from training and gear to travel and competition costs. Every contribution brings us closer to the world stage.

### Tax Relief & Marketing Expenses

As a registered **Community Interest Company** (CIC), we operate to benefit the community, not for private profit. If your company receives something in return, such as advertising, brand visibility, or public recognition, your sponsorship may qualify as a marketing expense, which is usually deductible against Corporation Tax.

***We recommend discussing any potential tax benefits with your accountant or financial advisor.***

**If you would like to discuss sponsorship opportunities, please contact:**

**Hjalmar Dentlinger**

GKC Sensei

**+44 07780 877721**

Info.gesarkarate@gmail.com

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Please consider becoming a sponsor and helping our athletes take their talent to the world stage.

**Thank you for your support!**



# Trier - Bronze

## £50 - £249



Great for individuals or small local businesses

- Name or logo with the link (if applicable) listed on the website on the 'Sponsors page'
- An individual social media shout-out (once for each donation per week)
- Digital thank-you card from the team

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## Trier - Silver £250 - £499

### Small to mid-size local businesses tier

- A photo/logo with a short description and a link to your business on the 'Sponsors page'
- A personalised (with photo or video) social media shout-out (once a week, for three months)
- Certificate of thanks and a T-shirt from the team

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## **Trier - Gold**

### **£500 - £999**

**Ideal for mid to large-sized businesses**

- Listed as official sponsor on club media
- Logo featured on the main page of the website
- An individual 'Sponsors page' with your information, links, and team's appreciation
- Your logo on team's T-shirts and printed materials
- Regular thank you shout-outs from the team on social media (once a week, for five months)
- Invitation to local events & demos
- Framed Certificate and Plaque of thanks
- T-shirt from the team

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# Top trier - Platinum

## £1000+

For larger businesses wanting top-tier exposure and benefit from a unique 3-year continuous brand visibility, with team uniforms staying the same through 2028

- Unique 3-year brand visibility
- Listed as an official sponsor on the club's website and social media
- Logo on team's training & competition uniforms (3-year lifespan)
- Feature on the team's T-shirts and all printed materials
- Regular shout-outs across our social media & website
- Choice to sponsor individual athlete(s)
- VIP invitation to events & demos
- Framed certificate of thanks and a plaque
- An invitation to the team's send-off event and post-championship celebration
- Feature in press releases and interviews

**If you would like to discuss a more tailored sponsorship package,  
Please contact:**

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